



Reading Like a Rock Star!

Objective: To increase circulation

Media Center Display Case—in Media Center Lobby

Rock Band Posters—Scholastic--free
Jonas Brother Posters—Scholastic--free
Blow Up Guitars and Microphones—cheap from party stores
Shiny Stuff to Catch their Eyes
Words that Rock—SAT Word Books—scholastic--free
Rock N Roll Books--scholastic
Large Candy Bars—that have Read Like a Rock Star Label—easy to make and cover
Change READ Poster (posters of all Nagel teachers and staff) headlines: Read like these Rockers!

Media Center Lobby—Keep Rock Band Theme

Let Students Advertising Class Decorate—encourage to use free clip art—they always seem to end up with Google Pictures.
Use sparkly banners.
Create Letters for MC window using AC/DC font
Ordered Read Like a Rock Star Posters from ALA
Book Marks—guitars and Read in AC/DC font
Book Marks for reading contest—advertising class

Display in Media Center

See attached list for books, videos and CD's on Display
They have been just set up on a pyramid display unit—all 4 sides have the books, CD's and videos displayed.
Add music notes around books on display
Top of display—I found a note holder that I filled with music bookmarks

Me—for taping this week's Minute video

I bought a pink hair insert
Have a guitar (from rock band) slung around my neck
Rock On!

Cost—about \$75.00—all materials are reusable.